

# EastSide Community Learning Center Foundation

In Support of EastSide Charter School



## Annual Report

2015-2016

## EastSide Charter School—Annual Report 2015-2016

Dear Friends, Families and Supporters,

The EastSide Community Learning Center Foundation is pleased to present our Annual Report highlighting the continued pursuit of remarkable outcomes at EastSide Charter School during the 2015-2016 school year.

The year saw significant change at EastSide: A first full year of partnership with Family Foundations Academy in Delaware's first "Network" of charter schools; new leadership on the school and Network levels; a new dedication to fidelity of goals, operations, methodologies, and curriculum; a plan for increased and improved scholastic performance by students as they strive to close the Achievement Gap, and augmented and expanded support for students as they seek to close the Life Gap.

This past year we hosted a visit by Civil Rights icon, Congressman John Lewis, accompanied by Delaware's entire congressional delegation: Senators Tom Carper and Christopher Coons, and Congressman John Carney; we maintained our STAR Level 5 (the highest possible rating) for our Pre-K program; our Summer Enrichment Program, offering fun and quality educational and recreational engagement for our students continued and grew; we instituted a broad and deep After-School Program offering sports, tutoring, and clubs; our athletic programs took off on the wings of Eagles (which we are!) with successes in basketball, cheerleading, and general participation; we added a new Chief Academic Officer to lead our new curriculum; Rachael Mattson became the new school Principal, and Aaron Bass became our new Chief Executive Officer.

Day in and day out our growing cohort of students and dedicated instructors continue to prove that remarkable things happen at EastSide, and that it is possible to achieve high performance in inner city Wilmington.

We are excited for the future and grateful for your support of our mission.

Sincerely,



Charles S. McDowell, Esq.  
Chairman of the Board



Aaron Bass  
Chief Executive Officer



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## Commitment to eliminating not only the Achievement Gap, but also the Life Gap

Our commitment to educational advancement is a 15% point improvement in those scoring “proficient” in all grades for the coming year. This goal represents a target **5 times** that of the state average growth (3% per year). After several years of marked academic advancement, those trends reversed in the last two years as measured by the State-mandated SBAC [Smarter Balanced Assessment Consortium] testing regimen (*see, below*).

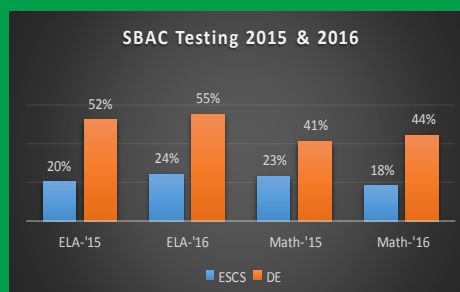
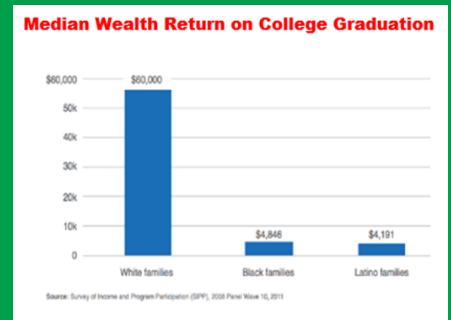
The trend will change. New curriculum, new leadership, renewed parent involvement as educational partners, and a new dedication to fidelity to goals and processes will lead the way in the rebirth of academic advancement at EastSide .

New leadership at EastSide—our new Chief Executive Officer and Chief Academic Officer [*see, page 4*] and their Team - are committed to challenge the Achievement Gap that exists between urban students and those from more affluent backgrounds. But the EastSide Team also recognizes that our students, though young, must come to envision *and* commit to a **Vision Plan**—a set of goals and a means to accomplish those goals—which extend beyond their time at EastSide. And so we are dedicated to closing the **Life Gap**—seen in household income, lifestyle, and societal roles of urban students, even those graduating from college.

We are taking the lead on a new vision for academic involvement in the lives of our students. EastSide is the only Charter in the State of Delaware with a “K-16+” approach—Kindergarten through College, and beyond. Through what we call **College, then Career**, EastSide aspire to maintain contact and involvement in the educational journeys of our graduates in ensuing years - to and through college. Students will be mentored and supported by EastSide staff—the goal not being simply to attain some level of test scoring, although we are committed to a scoring increase this year and across the board of 15% points, mentioned above. In addition, we are committed to 8<sup>th</sup> grade graduation, followed by matriculation to a quality high-performing high school, mentoring through high school, support with the college application process, and then additional mentoring through college. After college, we pledge to work with our graduates for two years to aid them in finding a valuable, meaningful job.

*See, the* chart above which shows the disparities between the lifetime return on investment in college by Whites, Blacks and Latinos after graduating from college.

When our boys and girls become men and women, we want them to have college-based careers and make a positive impact in their communities. Our alumni will be able to achieve their goals based on having had a strong vision of their future selves in their formative years due to strategic feedback, expanded opportunities, and an excellent education.



*Strive. Succeed. Soar.*



## Exciting New Leadership

Effective July 1, 2016, **Aaron Bass** succeeded Dr. Lamont Browne as Chief Executive Officer of both EastSide Charter School and Family Foundations Academy. Mr. Bass brings extensive educational leadership experience. In 2007, Mr. Bass joined KIPP Philadelphia Charter School as the upper school dean and later, in 2010 founded and led KIPP DuBois Collegiate Academy, the first KIPP high school in Philadelphia. Highlights of his career to date include:

- In 2004, as Executive Director, founded Breakthrough Fort Lauderdale, part of the National Breakthrough Collaborative, a nonprofit program that served 240 students and prepared middle school and high school students for college, and also gave high school and college students the opportunity to teach. Mr. Bass served as President for National Breakthrough Directors Association, and as Co-Chairman of the Fort Lauderdale Mayor's Educational Board.
- In 2007, Mr. Bass joined KIPP (Knowledge Is Power Program) and was awarded the prestigious Fisher Fellowship, given by the Fisher Family (owners of the GAP, Old Navy) to establish KIPP DuBois Collegiate Academy. KDCA was the only open enrollment school to have an ACT Average in the top 10 HS in Philadelphia. His first graduating class had a college matriculation of 95% - compared to Philadelphia's average of 30%. In 2014, he became Chief of Staff and led advocacy efforts for KIPP's expansion in Philadelphia. Under his leadership KIPP was the only school to obtain two new charters in 2014 (adding to KIPP's other 4 schools in the city).
- In 2014 and 2015, Mr. Bass was tapped by the Philadelphia Eagles to be one of their Instructional Consultants. In this role, he provided Professional Development to the Eagles coaching staff and directly supported the Offensive Coordinator, Special Teams Coach, Running Backs Coach, and Inside Linebackers.
- Other highlights: repeat lecturer at UPENN, Temple, Franklin and Marshall College; Served as instructional consultant for the World Bank, Future Leaders of UK, US Dept. of Education, and other community organizations. Also serves on the Alumni Board for Franklin and Marshall College and Black Male Educators Convening.

One of Mr. Bass's key initial steps was the hiring of Stanley Bobowski as EastSide Charter's very first Chief Academic Officer. Mr. Bobowski is a respected and notable educator, with deep experience in curricular development and implementation; having served as both teacher and principal engaged in the challenging task of designing and executing new curriculum and culture, most recently in distinguished service to Mastery Charter Schools in Philadelphia.



Among highlights of his work in resurrecting and energizing scholastic programs are:

At Mastery Charter Schools:

- Winner of EPIC Gold Standard Award for academic gains in 2009 and 2008;
- EPIC Silver Standard Award for academic gains in 2010; closed the achievement gap within two years (7<sup>th</sup> - 8<sup>th</sup> grades);
- In 2011, elevated reading scores on average by 15 points and math by 30 points (3<sup>rd</sup> - 6<sup>th</sup> grades);
- Closed the achievement gap in math within two years (5<sup>th</sup> - 6<sup>th</sup> grades);
- Decreased "below basic" rates by 50% within 2 years;
- In five years as a principal, developed numerous leaders to head additional turnaround schools, including 3 principals, 2 network directors, 5 APIs and 3 APSCs;
- 2012-2013 achieved more school metric goals than any other principal in the Network;
- 2014-2015 insight survey results reflected the highest ratings in the Network - 9.6 out of 10 - in staff satisfaction;
- Teacher retention rates averaging 91%

At Laboratory Charter School Team:

- Recipient of the National Blue Ribbon Award for school success, achieving 100% student proficiency in math and literacy through the entire network.



## Congressman John Lewis

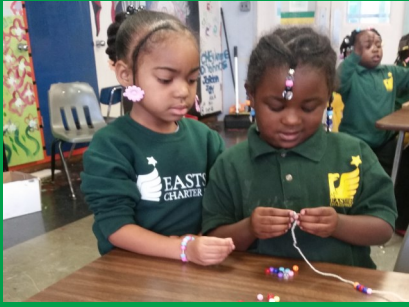
On March 4, 2016 ESCS students met with Living History ... as Rep. John R. Lewis (D-Ga) visited our school. Adding to the opportunity, Rep. Lewis was accompanied by the entire Delaware congressional delegation, senior Senator, and former Governor, Tom Carper, Senator Chris Coons, and Representative John Carney. In speaking with students, these leaders emphasized the privilege of voting as a means of reaching levels of accomplishment to which all of the students might aspire. Although coming from varied backgrounds, the journeys of these men to the halls of Congress are trails that EastSide students may follow in their lives and careers. Each student in attendance received a copy of Rep. Lewis's book, *March*, describing his life and times as a tireless champion and a legendary hero of the Civil Rights Movement of the 60's and 70's. Students were able to interact with all of the Legislators; and to ask questions of them ... a truly unique experience for our students.

Like EastSide on Facebook!



## School Focus and Highlights

- ⇒ Students made over one year of growth on the MAP Assessment.
- ⇒ EastSide features after school activities with transportation for activities like: chess, soccer, basketball, track, volleyball, cheer/dance, tutoring, and more!
- ⇒ Students in all grades have the opportunity to engage in Social Emotional learning that focuses on their own mental health, social skills, and preparedness for college and life.
- ⇒ EastSide continues to implement the Teaching Excellence Framework, a rigorous teacher evaluation and professional development model, developed at EastSide, and which has been adopted by numerous Delaware Schools better preparing our teachers to provide top level instruction on a daily basis.
- ⇒ EastSide has a Child Study Team that seeks to prevent and support issues surrounding behavior, bullying, suicide prevention, and academics
- ⇒ EastSide 7<sup>th</sup> and 8<sup>th</sup> graders participated in an outdoor multi-overnight camping experience funded, in part, by Cabelas.
- ⇒ Target Stores provided significant funding for an 8<sup>th</sup> grade trip to NYC, and students visited the NY harbor and Ellis Island, Harlem, and the Apollo Theater.
- ⇒ The Ellice and Rosa McDonald Foundation provided significant funding to upgrade all internal lighting at the School ... a boon to classroom work.
- ⇒ The following programs received continued support through supplemental funding provided by generous individuals and the corporate and philanthropic community:
  - Universal free breakfast and lunches
  - Free after-school tutoring
  - Quarterly community service days
  - A Summer Enrichment Program targeted at academic performance of new and struggling students
  - A Mentoring program benefiting over 100 students
  - Supplemental school counseling and special education services
  - PreK program ongoing operation at a 5 *Star* rating
  - Other educationally enriching student field trips



## PreK

Exemplary Pre-K services is a core commitment of the EastSide Community Learning Center Foundation. However, Pre-K funding is not available through the State of Delaware. And so the Foundation supports the school by covering the operational costs of our Star5 Pre-K. Despite generous contributions from prized supporters, Pre-K will incur a significant operating deficit as detailed below.

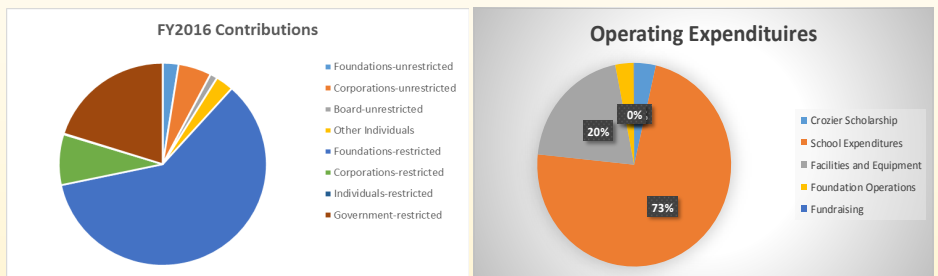
<b>Operating Revenue:</b>	
Private (Family Contribution)	\$ 55,095
Purchase of Care (State of Delaware)	\$ 207,173
<b>Total Receipts</b>	<b>\$ 262,268</b>
<b>Operating Expenditures:</b>	
<b>Salaries</b>	
Teachers (3)	\$ 141,686
Para Professionals (3)	\$ 85,695
Director/Instructional Coach	\$ 22,384
<b>Other Employment Costs</b>	<b>\$ 76,128</b>
<b>Learning Materials</b>	
Professional Development	\$ 228
Field Trips	\$ 2,657
Supplies	\$ 851
<b>Maintenance</b>	<b>\$ 528</b>
<b>Expenditures Before General Overhead</b>	<b>\$ 330,157</b>
<b>Operating Deficit Before Gen Overhead</b>	<b>\$ (67,889)</b>
<b>General Overhead Allocation</b>	<b>\$ 37,183</b>
<b>Operating Deficit After Gen Overhead</b>	<b>\$ (105,071)</b>



# Foundation Financial Statement

The Foundation uses contributions to provide the school with an annual grant to provide essential supplemental educational programs.

Contributions— \$1,243,786			
Unrestricted Contributions		Restricted Contributions	
Foundations	\$ 30,500	Foundations	\$ 747,700
Corporations	\$ 64,212	Corporations	\$ 100,640
Board Members	\$ 14,277	Individuals	\$ 1,500
Other Individuals	\$ 34,958	Government	\$ 250,000
<b>Total Unrestricted</b>	<b>\$ 143,946</b>	<b>Total Restricted</b>	<b>\$ 1,099,840</b>



Operating Expenditures	
Crozier Scholarship	\$ 15,297
School Expenditures	\$ 310,076
Facilities and Equipment	\$ 85,896
Foundation Operations	\$ 13,052
Fundraising	\$ 297
<b>Total Expenditures</b>	<b>\$ 424,618</b>

Overview of Cash Accounts	
Cash Assets	\$ 207,700.04
Crozier Scholarships Fund	\$ 668,645.03
Investment Accounts	\$ 159,591.83
<b>Funds (Start of Year)</b>	<b>\$ 1,035,936.90</b>
Cash Assets	\$ 491,011.21
Crozier Scholarships Fund	\$ 715,937.32
Investment Accounts	\$ 162,230.78
<b>Funds (End of Year)</b>	<b>\$ 1,369,179.31</b>



## Achieving our mission is not possible without your support!

We greatly appreciate all of those listed below who have generously contributed to our successful 2015-2016 school year. With your continuing support, we will achieve our goal of changing the face of urban education in Delaware. Every dollar affects the education of EastSide students.

### \$1,000-\$4,999

Ms. Ann E. Melczak  
Ashland Inc.  
Mr. & Mrs. H. Murray Sawyer, Jr.  
Mr. & Mrs. David B. Ripsom  
Ms. Donna G. Mitchell  
Epic Research Marketing, LLC  
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Ms. Joy Zaben

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Marvin Family Foundation  
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Pincus Family  
Mr. & Mrs. Rodman Ward III  
Mr. & Mrs. Rodman Ward, Jr.  
Hon. & Mrs. Stephen Lamb  
Unitarian Universalist Soc. of Mill Creek  
Wilmington Flower Market

### Up To \$999

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Ms. Susan Johnston  
Tara Elliot, Esq.  
Target Corporation  
Mr. & Mrs. Thomas C. Humphrey  
Thomas E. Hanson, Jr., Esq.  
Mr. & Mrs. Thomas Van Grofski  
Wal-Mart

### In-Kind Contributions

American Honda Finance  
Books for Children Charity, Inc.  
Delaware Theater Group

Mount Aviat Academy  
Westminster Presbyterian Church

We have made every effort to accurately record all contributions, but if there are any errors or omissions, please let us know so we can correct our records and offer an appropriate thank you.



### \$5,000 AND ABOVE

Barclays Bank DE  
Cabela's Outdoor Fund  
Capital One Services LLC  
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Corporation Service Company  
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Laffey-McHugh Foundation  
Longwood Foundation Inc.  
Nuclear Electric Insurance Limited

**Sincere thanks, one and all !**

*Strive. Succeed. Soar.*

### The Gift of Education

Every dollar donated is a dollar that enables us to improve students' lives. So please ... Choose one of these 3 easy ways to donate to **EastSide Community Learning Center Foundation**.

- ◆ Cash/Check/Credit Card Gifts may be mailed to:

**EastSide Community Learning Center Foundation**  
**1101 Delaware Street**  
**New Castle, DE 19720**

- ◆ Online Donations can be made by visiting the EastSide Charter School website - **[www.eastsidecharterschool.org](http://www.eastsidecharterschool.org)**
- ◆ EastSide Community Learning Center Foundation donations can be made through the **United Way of Delaware—Donee # 12775**

*Thank you for your support.*

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**EastSide Charter School's mission is to change the landscape of urban education in Delaware; changing others' expectations, others' actions, and the futures of our kids.**



## EastSide Community Learning Center Foundation

1101 Delaware Street  
New Castle, DE 19720

[www.eastsidecharterschool.org](http://www.eastsidecharterschool.org)



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